

Scouter Advertisement

All advertisements are based on an 8 1/2" H X 11"W page.

Each year the Housatonic Council, Boy Scouts of America services over 1,800 families in the Valley area. We provide these families with a newsletter, listing the Council's Scouting Events and other information for the upcoming months.

By purchasing an advertisement in an issue of our newsletter, you not only benefit by putting the name of your business in front of the eyes of 1,800 families in the Valley, you show them that you and your business support their Boy Scout Council. You also show that you help us to provide their children with a year-round quality program.

- The cost for a Full Page Advertisement (*10 inches high X 8 inches wide*) is \$200.
- The cost for a 1/2 Page Advertisement (*5 inches high X 8 inches wide*) is \$100.
- The cost for a 1/4 Page Advertisement (*5 inches high X 4 inches wide*) is \$50.
- The cost for a Business Card Size Advertisement (*1/8 page*) is \$25.

To reserve your ad, just send in this form with your message, business card and/or camera-ready artwork. If you wish to give a coupon with your ad, please include it on the copy. Please return this form with your ad and check to the Scout Service Center at the address below. Make checks payable to: Housatonic Council, BSA. The deadline for placing an advertisement is 15 days before the first month of an issue.

If you have any questions, please call Tina Paolillo at the Scout Service Center, (203) 734-3329 ext. 303 or email at cpaolill@bsamail.org.

Company Name: _____

Your Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Message: _____

Full Page _____

1/2 Page _____

1/4 Page _____

1/8 Page _____

Jan - March _____

April - June _____

July - September _____

October - December _____

**HOUSATONIC COUNCIL, BSA
326 DERBY AVENUE
DERBY, CT. 06418**