



Housatonic Council BSA 2014 Popcorn Sale

Prepared. For Life.®





Why Should our Scouts Sell Popcorn?

- It's a Great FUN-Raiser for our Units and Council. (We all like to have FUN-don't we?)
- Units can use the money for FUN scouting events and to buy equipment for the unit.
- More than 70% goes back to local Scouting.
- Learn a very good skill that could lead to a career.
- Housatonic Council uses the money to provide better programs and equipment for Scouting.
- The Popcorn is high quality and tastes good.

Prepared. For Life.®





Some easy & fun ways to sell Popcorn

Some proven ways to effectively sell Scout Popcorn

Store Front Sale

Door to door neighborhood sales

Friends and family

On Line Sales

Charter Partners

Mom or Dad's co-workers at the office

Any others that you can think of?????

**Remember-You're not selling popcorn. You're selling
Scouting. Popcorn just helps Scouting**

Prepared. For Life.®





What Products do we sell??



Prepared. For Life.®





Managing the Unit Popcorn Program

- **Set realistic individual scout sales goals**
- **Use the money towards a big event, trip or summer camp**
- **Provide recognition of all Scouts for sales with special recognition for the Top-Poppers**
- **Keep Scouts engaged in the sale**
- **Publicity**
- **Recognize contribution to the popcorn sale at a Blue & Gold Dinner or Court of Honor.**
- **Utilize the prize program**

Prepared. For Life.®



Housatonic Council 2014 BSA Prize Incentive Program

Prize Mania

My Goal \$ _____ My Prize Goal \$ _____



\$25 Prize Level

- Popcorn Patch

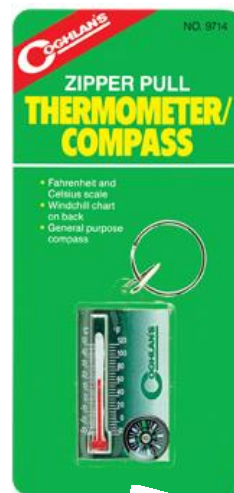
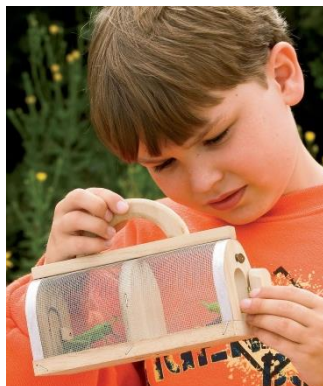


Prepared. For Life.®



\$115 Prize Level

- Zipper pull Thermometer w/Compass
- Bottle Carabiner Leather Kit
- Bug Cage Deluxe Wood Kit
- Cub Scout™ Spork



Prepare...





\$225 Prize Level

- Delta Dart Kit
- Aqua Blue Crystal Kit
- Cub Scout™ Flyer
- Wristband Kit

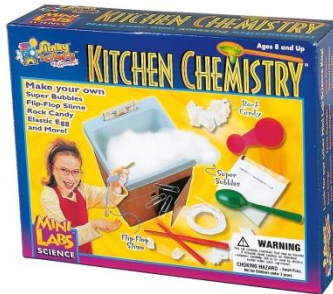


Prepared. For Life.®



\$350 Prize Level

- Cub Scout™ Flashlight
- BSA™ Water Bottle
- Slime Science™ Kit
- Kitchen Chemistry™ Set





\$450 Prize Level

- BSA™ Mess Kit
- 1-2-3 Starter Compass
- Giant Volcano Kit
- Cub Scout™ Bottle



Prepared. For Life.®



\$650 Prize Level

- 8x22 Binoculars
- BSA™ 5-LED Headlamp
- \$20 Walmart Gift Card
- Cub Scout™ Utility Knife



\$20.00 Gift Card



Prepared. For Life.®





\$650 Bonus Prize Level

- **BSA Bonus Prize:**
 - Radio Controlled Car



Prepared. For Life.®





\$850 Prize Level

- Alpha III Estes Rocket & Launch Kit
- RC Helicopter
- 1st Shot Bow Set
- Ugly Stick™ Spincasting Combo



Prepared. For Life.®



\$1000 Prize Level

\$40 Walmart Gift Card



- Boy Scout™ Chair
- Scooter
- \$40 Walmart Gift Card
- Cub Scout™ Tinker Swiss Army® Knife



Prepared. For Life.®





\$1500 Prize Level

- **Cub Scout™ Sleeping Bag**
- **Hydration Pack**
- **Pflueger® Fly Fishing Kit**
- **Walmart® Gift Card**



\$60 Walmart Gift Card



Prepared. For Life.®



Thank You for participating in our 2014 Popcorn Sale

Prepared. For Life.®

